

MANAGING AND DEVELOPING YOUR TALENT EFFECTIVELY



Dr. Shaista E. Khilji
The George Washington University, USA
www.gwu.edu

Date: 22 July 2010 Time: 0900 hrs—1300 hrs
Venue: PC Bhurban, Murree

Great talent management systems incorporate organization-wide processes to select, retain and develop your key talent. This workshop focuses upon helping talent managers and organizations develop and use 'talent strategy' as a source of competitive advantage. Best practices are shared and discussed.

If you truly believe that people are really your most valuable asset, then it is time to get serious about talent management, and attend this workshop.



The 2nd, 2010 SAICON — AGBA South Asia Chapter's conference is hosting professional development workshops by world-renowned experts in their fields. See inside for full details.

Fee Structure:

- PKR 12,000 per training workshop
- Upto 50% discount available to local students on first come first basis.
- Additional charges of PKR 12,000 per night apply for accommodation + meals at PC Hotel, if required.

Registrations:

To register for any of the workshops, please fill in the registration form and send it to the address below or email to trainings@agba.org.pk

For further details please contact Ms. Hanniya Abid via email at h.abid@agba.org.pk.



Academy for Global Business Advancement,
South Asia Chapter
Department of Management Sciences
COMSATS Institute of Information Technology
Park Road, Chak Shehzad, Islamabad 44000 Pakistan

T: +92 (0)51 9240822, W. www.agba.org.pk
E: h.abid@agba.org.pk, secretariat@agba.org.pk

Academy conducted Training Programs at AGBA
South Asia Chapter's
2nd International conference (SAICON2010)



PROFESSIONAL DEVELOPMENT WORKSHOPS

Talent Development
Corporate Entrepreneurship
The Art of Publication
Hospital and Paramedics Management



JULY 21–23, 2010
PC BHURBAN, MURREE

THE ART OF PUBLICATION



Dr Zulfiqar Shah
Warwick Business School, UK
www.wbs.ac.uk



Dr Saeed Akbar,
University of Liverpool, UK
www.liv.ac.uk

Date: 21 July 2010 Time: 1430 hrs—1800 hrs
Venue: PC Bhurban, Murree

Getting your research work published in quality academic journals is an art as well as a craft. A large number of young researchers in the initial stages of their careers struggle to plan and maintain a consistent flow of publications. One of the biggest obstacles in producing research output is the relative lack of awareness of the overall process of publication.

Given the increasing emphasis on the need to produce quality research outputs by the research-led institutions as well as government funding agencies, it has become essential to master the art of publication. This workshop is targeted towards early career academics and research students who may benefit from learning more about the need to publish in quality academic journals and becoming informed of the overall process of publication.

IN PURSUIT OF COMPETITIVE
ADVANTAGE :
CORPORATE ENTREPRENEURSHIP

Muhammad Azam Roomi
Centre for Women's Enterprise
University of Bedfordshire, UK
www.beds.ac.uk



Date: 22 July 2010 Time: 1430 hrs—1800 hrs
Venue: PC Bhurban, Murree

In this world of downsizing, restructuring and technological change, notions of traditional careers and ways of creating value have all been challenged. People are depending more upon their own initiative to realize success. Never, it seems, have more people been starting their own companies than now, particularly to exploit the World Wide Web. Even large companies are recognizing corporate entrepreneurship as potentially viable means for developing and sustaining competitive advantage. Corporate entrepreneurship can be used to improve competitive positioning and transform corporations, their markets, and industries as opportunities for value-creating innovation are developed and exploited.

After attending the workshop, participants will be able to: Clarify confusion about defining the essence of an entrepreneurial firm-level posture. Understand why various forms of corporate entrepreneurship may be paths to competitive advantage Identify aspects of corporate culture to be more entrepreneurial .

HOSPITAL AND
PARAMEDICS MANAGEMENT

Dr Muhammad Asad Sadi,
King Fahd University of Petro-
leum & Minerals, Saudi Arabia
www.kfupm.edu.sa



Prof. Dr Zafar U. Ahmed,
Fahad Bin Sultan University,
Saudi Arabia, www.agba.us



Date: 23 July 2010 Time: 1000—1330
Venue: PC Bhurban, Murree

The threats and challenges presented by the current state of global affairs present both an opportunity and a need for high quality, coordinated emergency medical service in every nation around the world. Pakistan is part of a war-torn region where the efficiency of emergency care is paramount to the survival of its people. The type of education and training of emergency medical technicians (EMTs) and paramedics as well as their managers determines the level of service customers receive.

This training session provides an exciting opportunity to learn to make a difference in the nation's emergency response system by building a quality workforce for the emergency medical services market created through a combination of the best elements of existing benchmarks an innovative approach to utilizing the unique qualities and skills available in the Pakistan.