



The 1st International Conference of the South Asia Chapter of AGBA on Globalization & Change: Issues, Concerns & Impact



SAICON – 2008
South Asian International Conference
Islamabad – Pakistan
(12 – 14, November 2008)



CALL FOR PAPERS

About SAICON - 2008

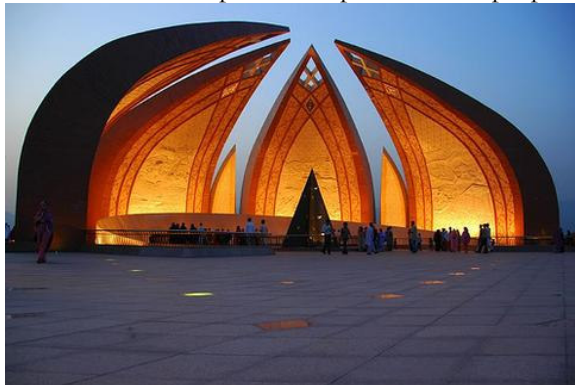
Under the auspices of the Academy of Global Business Advancement (AGBA), COMSATS Institute of Information Technology (CIIT); the custodian of the South Asia Chapter is hosting its 1st South Asian International Conference SAICON 2008. The theme of the conference as announced by the Dr. Shaista E. Khilji, Director Conferences, AGBA is “Globalization & Change: Concerns, Issues & Impact.



The conference will feature research papers, articles, working papers (or research in progress), student papers, doctoral colloquium and training workshops in order to facilitate the transfer of knowledge amongst researchers, academics, students and industry representatives within South Asia.

AGBA's Profile:

AGBA, the Academy for Global Business Advancement, is a worldwide network of professionals and academics committed to facilitating dissemination of scholarly findings in the field of global business and entrepreneurship. The main purpose of AGBA is to provide ongoing open forums to



discuss and analyze global business and global entrepreneurship from different perspectives and viewpoints, in order to improve understanding of underlying forces that (1) have an impact on global developments and (2) shape the destiny of developing countries in the contemporary globalized economy. AGBA bridges geographic, cultural, disciplinary, and professional gaps by integrating the business disciplines while actively enhancing practitioner-academician interaction on a global basis. The objectives of AGBA are to foster education and

to advance professional knowledge and standards in various areas of global business and global entrepreneurship by: (1) facilitating the exchange of information and ideas among educators and professionals, entrepreneurs, and bureaucrats, and between the business and academic fields; (2) encouraging and assisting basic and applied research activities that advance knowledge of global business and entrepreneurship development and operations, and increase the available body of teaching materials; (3) facilitating the interdisciplinary dialogue concerning global business and global entrepreneurship issues as they relate to academic, business and government sectors. We envision AGBA to be growing into one of the leading academic organizations investigating and analyzing contemporary global business and global entrepreneurship challenges.

AGBA South Asia Chapter Profile:

The South Asia Regional Chapter of AGBA is a consortium of several leading public & private universities pursuing excellence in the field of research & development by shaping the destiny of developing countries in the contemporary globalized economy. The following countries are included in the region:

- Pakistan
- India
- Sri Lanka
- Nepal
- Bhutan



- Maldives
- Bangladesh
- Afghanistan

It is our vision to be the primary resource for advancing academics and researchers in the field of business and provide them opportunities & platform to express new advancements pertaining to their field of interest.

<http://www.agba.org.pk>

Conference Program:

November 11, 2008

- Pre-Conference Network
- Conference Registration

November 12, 2008

- Conference Inaugural Ceremony
- Academic Sessions

November 13, 2008

- Workshop Registration
- R&D Training Workshop
- Academic Sessions
- Doctoral Colloquium

November 14, 2008

- Academic Sessions
- Closing Ceremony



Submission Schedule:

Deadline for Submission of Abstracts	August 05 th , 2008
Acceptance Notification	August 20th, 2008
Deadline for Submission of Full Papers	September 20th, 2008
Deadline for Conference Registration	October 20th, 2008
Deadline for Submission of Presentations	November 01, 2008

Subject Areas:

The Conference itself will encapsulate the theme under the following fields:

Human resource development	Global Finance & Accounting
Competitive workforce development	Technology Management
Performance and compensation management	E-Commerce & E-Business
Organization development & change	Global Hospitality & Tourism Management
Strategic marketing management	International Marketing
Cross Cultural Management	International HRM
International Economics	Corporate Governance

Registration Fee:

Developed Countries	Developing Countries	Locals
USD \$ 400	USD \$ 200	Rs. 10,000/-

The registration fee includes the following:

- i). Conference Proceedings*
- ii). Lunches*
- iii). Tea / Coffee Breaks*
- iv). Banquet Gala Dinner*
- v). Recognition Awards*

- ***How to Pay:***

You can send the payment to us by one of the following ways:

<p>International Bank Transfer For US\$ Only</p>	<p style="text-align: center;"><u>CITI BANK NY ROUTING FOR USD</u></p> <p>PLEASE TRANSFER USD _____ TO CITI BANK, NY, 111, 8TH AVENUE, 2ND FLOOR, NEW YORK, USA. ABA NO.21000089, SWIFT CODE: CITIUS33, ACCOUNT NO. 36087144 OF BANK ALFALAH KARACHI, SWIFT CODE: ALFHPKKA082 FOR ONWARD CREDIT TO BANK ALFALAH I-10 MARKAZ, ISLAMABAD FOR FINAL CREDIT TO ACCOUNT NO.0082-01800031 IN THE NAME OF CIIT- FOREIGN CURRENCY ACCOUNT.</p>
<p>Bank Draft For Pak Rupee or US\$</p>	<p>Draft should be payable to “COMSATS Institute of Information Technology, Islamabad”</p> <p><u>Please send your drafts / pay orders to:</u></p> <p>Mr. Imran Ghafoor Chaudhry Convener- Local Arrangement Committee – SAICON 2008 Department of Management Sciences COMSATS Institute of Information Technology Plot 30, Sector H-8/1, Islamabad 44000 Pakistan Phone: +92-51-9258481-3 Ext: 187 Fax: +92-51-4442805 Email: i.ghafoor@agba.org.pk</p>

- ***For Local Currency:***

Title of Account: CIIT Receipt Account
A/C# 0082-01800031
Swift Code: ALFHPKKA082
Bank Alfalah I/10 Markaz Islamabad.

Submission Guidelines:

- Authors may submit abstracts of competitive papers, working papers (research-in-progress), or student papers.
- All submissions will be subject to a blind review. Authors of accepted abstracts will be required to send in their full papers by the due date. These will be published in the refereed conference proceedings.
- Ten (10) best papers will be selected for the journal publication, and the top three papers (03) will also be awarded the Best Paper Award.
- Doctoral students are particularly encouraged to submit papers. Please indicate your doctoral status.
- Please submit your abstracts via email to: **abstracts@agba.org.pk** in Word Format/PDF file format exceeding to no more than 500 words which should fit on at least one (01) A-4 sized page only in English Language.
- The title of the paper must bold and underlined and the name of the author/authors may be placed below the title of the abstract (not bold, not underlined and not in italics) in Times New Roman font (11pt), both must be centered.
- Please mark margins of at least 1 inch on all sides, use Times New Roman font (11pt) and italicize the abstract and leave a line at the end.
- All authors of accepted abstracts will be notified through email indicating the submission of full papers.
- Full-length papers should not exceed 20 double-spaced pages; working and student papers should not exceed 10 pages; proposals for panel discussions should not exceed 5 pages; poster presentations should not exceed 2 pages. A cover page should indicate the title of the paper, the name(s) of the author(s), and their affiliation(s). The main body of the paper should follow the abstract. For additional guidelines, please refer to our website <http://www.agba.org.pk>
- If you wish to serve as a session chair, discussant, and/or reviewer, please contact Mr. Imran Ghafoor Ch., Convener- Local Arrangement Committee, email: i.ghafoor@agba.org.pk

CONFERENCE REGISTRATION FORM

All registrations must be accompanied by payment to facilitate registration. Please return the registration form according to payment guidelines mentioned above



<http://www.agba.org.pk>

ACADEMY FOR GLOBAL BUSINESS ADVANCEMENT

AND

SOUTH ASIA CHAPTER OF AGBA

SAICON 2008

November 12 – 14, 2008

Islamabad - Pakistan

Registration Form

Title: Dr. Prof. Mr. Ms.

Name: _____

University/College/School: _____

Business or Corporation or Agency: _____

Other: _____

City: _____ State or Country: _____

Zip or Postal Code: _____

Mail this form with your Bank Drafts to:

Mr. Imran Ghafoor Ch.
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